

Roles and Responsibilities of a Music Promoter

Specimen Questions

The specimen examination questions contained in this publication are representative of the type of questions used to assess candidates taking the Roles and Responsibilities of a Music Promoter examination.

Candidates are assessed by a 35 question, 40 minute, multiple choice examination. Candidates have to answer 25 out of 35 questions to pass.

The answers to each of these questions are shown on the last page.

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Specimen Questions

- 1 Which one of these would be classed as a business event?
 - A Reading Festival
 - B The Ideal Home Exhibition
 - C Chinese New Year celebrations
 - D A music event led by a well known DJ

- 2 What should be considered at the **implementation** stage of an event?
 - A The event concept
 - B Choice of venue or location
 - C Hiring staff to work at the event
 - D The type of entertainment to be offered

- 3 Which of these is a key part of the risk assessment process?
 - A Doing the minimum necessary to ensure that an event is safe
 - B Ensuring that all hazards are eliminated before an event takes place
 - C Taking all reasonably practicable measures to protect people from harm
 - D Preparing a disclaimer placing responsibility for safety with each individual attending an event

- 4 For a contract to be legally binding it must have:
 - A Offer, acceptance and consideration
 - B Understanding, substance and agreement
 - C Offer, substance and agreement
 - D Understanding, acceptance and consideration

- 5 Which of these is an advantage of using an **agent** to sell tickets for an event?
 - A It eliminates the need for any cash transactions which improves security
 - B Customers do not have to queue in person or on the phone to buy tickets
 - C It provides immediate accessibility to tickets from both the home and workplace
 - D Tickets can be delivered directly to the customer which speeds up entry to the event

- 6 What will a local authority consider when assessing whether noise can be classed as a nuisance?
 - A The time of day and the location
 - B The type and nature of the noise
 - C The equipment used to make the noise
 - D The nature of the event and the numbers attending

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- 7 Who is ultimately responsible for waste management at events?
- A The local authority in who's area the event is being held
 - B The individual exhibitors and performers at the event
 - C The host venue and the event organisation or promoter
 - D The host venue and the Environmental Health Department
- 8 Which of these terms is used to describe the arrival and departure of customers from an event almost all at once?
- A Avalanche
 - B Cascade
 - C Crush
 - D Dump
- 9 Staging a live music event at a premises which is not licensed to host such an event can incur a **maximum** penalty of:
- A £5,000 fine and/or 3 months imprisonment
 - B £10,000 fine and/or 3 months imprisonment
 - C £15,000 fine and/or 6 months imprisonment
 - D £20,000 fine and/or 6 months imprisonment
- 10 If the person on the door suspects that a piece of ID has been tampered with or does not belong to the person presenting it they should:
- A Refuse entry to the venue if they suspect the person is under the age limit for the event
 - B Retain the ID and pass it on to the management of the venue
 - C Allow the person entry but make sure that the person is not served at the bar
 - D Ask a colleague to verify whether the ID is genuine or not
- 11 How long does a Limited Company have after its year end to file its accounts with Companies House?
- A 2 months
 - B 5 months
 - C 10 months
 - D months
- 12 Evaluating an event or promotion is important because:
- A It will protect the promoter from any future legal action by unhappy customers
 - B The findings can be used by in the future to attract different types of customer
 - C The data collected can be analysed and used to improve future events and promotions
 - D It will allow the promoter to claim a refund from the venue if customers are dissatisfied

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Answers

Q	Answer	Assessment Criteria
1	B	1.1 Identify the different categories of events and their characteristics
2	C	2.1 State the phases of event organisation and the areas to be considered at each stage
3	C	3.3 Outline the key steps in assessing risk
4	A	4.3 Identify the key elements of a binding contractual agreement
5	D	5.8 Outline the various event ticketing strategies and state their advantages and disadvantages
6	A	6.1 Define noise nuisance and outline the key considerations the local authority will take into account
7	C	7.1 Outline the key responsibilities of event organisers in terms of waste management at events
8	D	8.1 Define the terms 'dump' and 'trickle'
9	D	9.5 State offences under the Licensing Act 2003
10	A	10.2 State good practice policies for asking for ID
11	C	11.3 Outline the process for producing annual accounts
12	C	12.1 State the benefits of evaluating

Please note that the assessment criteria numbering does **not** refer to the BIIAB Level 2 Award for Music Promoters workbook. The learning outcomes and assessment criteria can be found in the centre manual, Section 1.